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| MISSION  RECENT WORK  EDUCATION  SKILLS | Assaulting the commonplace and creating transformative, disruptive, emotional, and elegantly simple product from the ground up.  Blue Jeans | *Product Designer* | 10/2014 – Now  *Moving the needle on an interoperable and collaborative videoconferencing platform. Leading product design on mobile and desktop platforms, creating a brand identity, and spearheading visual design philosophy, standards, and guidelines.*  Citrix | *Lead Product Designer* | 2/2013 – 9/2014  *Designing end to end experience for a variety of products across multiple platforms (desktop, mobile, tablet) that provide the ability to work and play from any device, anywhere, anytime.*  Citrix | *Product Designer* | 4/2012 – 2/2013  *Designed Cloud Gateway, the administrative console for Receiver, a multi-platform application that allows users to access their desktops and applications from any device.*  SmugMug | *Marketing Designer* | 5/2011 – 1/2012  *Designed, developed, and advised all marketing projects*   * Fully assumed ownership of each project’s full lifecycle (ideation, UX/UI design, development) * Provided guidance and feedback on all design related discussions across multiple disciplines   McAfee | *Senior User Interface Designer* | 3/2011 – 5/2011  *Designed interaction and visual elements for mobile and tablet experiences*   * Promoted to the role of mobile lead designer * Took ownership of web and application design for mobile and tablet media   McAfee | *Web User Interface Engineer* | 5/2007 – 3/2011  *Designed and developed marketing projects in addition to web and application experiences for mobile, tablet, and desktop media*   * Provided all mockups and assets for Consumer Go-To-Market launches * Assisted application design team with 2010 Consumer product platform * Led design efforts for Consumer website revamp * Significantly increased conversion and revenue   Trend Micro | *User Interface Designer* | 6/2003 – 4/2007  *Designed print work and user interfaces for web applications; conducted user research*   * Designed and developed web-based user interfaces (wireframes, mockups, functional prototypes) * Created and ensured adherence to user interface standards and guidelines across all products   Santa Clara University | Bachelor of Arts, Graphic Design | 1999 – 2003  Fireworks, Photoshop, Illustrator, Dreamweaver, UX Design, UI Design, Visual Design |